

MISSION

- Focus on this fact: **Peacebuilding** has an **awareness problem**.
- Build public recognition that **peacebuilding** is a legitimate **alternative to war**.
- Forge unprecedented **connections** between **journalists and peacebuilders** to reshape public **understanding** and **engagement** in support of peace efforts.

To achieve this, we will:

- Promote the expansion of global coverage of peace and reconciliation efforts in the media
- Educate the public on media literacy in peace and conflict reporting.
- Ultimately improve public perceptions about peacebuilding.
- Bring journalists and peacebuilders together to inspire a wider range of approaches to conflict reporting, including solutions-based storytelling.
- Promote journalism that is more nuanced and doesn't fan the flames of conflict.

LEADERSHIP

Founder and Executive Director Jamil Simon is an award-winning documentary filmmaker, humanitarian, and lifelong peace activist. With global connections to both peacemakers and journalists, Jamil is the nexus of vision for the organization, producing content and providing context through the organization's podcast, magazines, and public events. **Director of Education and Associate Director Steven Youngblood** comes to MPV after 20+ years as an international peacebuilding and peace journalism educator, and Director of the Center for Global Peace Journalism. Upon incorporating the Center, MPV will benefit from the extensive network of journalists, assume publication of *The Peace Journalist* magazine, and develop and grow the Center's education programs. Steven's background and experience in 30+ countries, combined with Jamil's 50 years producing documentary films, videos and educational media, gives MPV the capacity to develop high quality media-based training materials to improve conflict reporting, right from the outset.

PROGRAMS

The leadership team's background and experience combine expertise in journalism, media production, and education. With their direction, the dedicated MPV staff of production, event, and outreach specialists will develop **five key program areas**, each one a necessary component in fulfilling the Making Peace Visible mission.

- Online Programming: Podcast, webinars
- Digital and Printed Publications: *NUANCE* and *The Peace Journalist*
- Education: Trainings and workshops for journalists, students, teachers, and the public; *Peace Docs* film archive and directory
- Live Events: Symposia, dinner meetings for editors
- Awards and Grants: Pitching for Peace Competition, Making Peace Visible Story Award

IMPLEMENTATION

Making Peace Visible is building five key program areas:

Online Programming

- **The Making Peace Visible Podcast.** Over 40 episodes available on all platforms.
- **Webinars.** A series of webinars focused on different aspects of conflict reporting and related issues.
- **Peace Docs Webinars.** Built around a selection of high-quality documentary films focused on peacebuilding, with participation of the directors.

These programs amplify the voices of journalists, peacebuilders, scholars, filmmakers, and other changemakers who are dedicated to reshaping the public narrative on peace. From international negotiations in Colombia to gang violence disruptors in Chicago to women advocating for their rights during the Syrian civil war, these are the storytellers who are often risking their lives to change the narrative.

Digital and Printed Publications

- **NUANCE.** A quarterly journal featuring articles, essays and conversations contributed by award-winning journalists, peacebuilders, scholars, and other peace advocates.
- **The Peace Journalist.** Spotlights peace journalism initiatives, projects, and research. It has been written, edited, and published by the Center for Global Peace Studies for 12 years and will be incorporated as a program of MPV under the purview of Steven Youngblood.

When it comes to news coverage about peace and conflict, far too many stories are reduced to black and white narratives. Our publications focus on building more effective strategies for covering peace and conflict.

Live Events

- **Making Peace Visible Symposia.** The next event is scheduled to take place in Washington D.C. in 2025 and will be replicated annually in major media centers around the world.
- **Dinner Meetings for Editors.** High level, intimate gatherings, to be held in major media centers around the world, bringing together a group of editors with high profile peacebuilders, journalists, and other guests. These events are designed to shift the editorial perspective on how to select coverage of peace efforts.

Making Peace Visible is the only organization that brings together journalists and peacebuilders together to learn about each other's practice. Our live events offer a completely unique networking opportunity for journalists, peacebuilders, editors, academics, and people aligned with the goal of promoting peace media to meet, learn, and make valuable professional and personal connections.

Award and Grant Programs

- **Pitching for Peace Competition.** Will incentivize, support, and celebrate journalists for quality coverage of peace stories. Making Peace Visible will revive the 2018 *Pitching for Peace Competition*, making grants to journalists and photojournalists to support new projects focused on peace efforts.
- **Making Peace Visible Story Awards.** Partnership with a university journalism program or a select committee of esteemed journalists to present an annual award for the finest writing and photojournalism on peacebuilding.

The MPV Education Program

- **Peace Docs** film archive and directory
- **Journalist** trainings
- **Multimedia** peace journalism trainings
- **Multimedia** media literacy trainings
- **Multimedia** conflict resolution skills training materials for teachers

Education is at the heart of Making Peace Visible. Our education programs will be aimed at training journalists at every stage of their journey; training teachers who have an interest in bringing media literacy and conflict resolution skills to their classrooms; and educating the public about media literacy. Additionally, *Peace Docs*, our program celebrating great documentary films on peacebuilding, created in partnership with independent filmmakers and The Global Peace Film Festival, will be folded into the educational program as a resource. This living archive of documentaries will be available through the MPV website.